



Community Association of Oak Bay Strategic Plan: 2024-2028

Our Mission

To communicate, collaborate and advocate with and for the Oak Bay community

Our Vision

To be a voice of and for the Oak Bay community

Our Values

Trust & respect

We will earn trust and respect by operating with integrity and engaging and informing in a manner that is fair, open and safe.

Transparency & accountability

We commit to being transparent and accountable in our work and our decision-making, and to promote adherence to the same values in our elected representatives and District staff.

Diversity & inclusion

We aim to promote social, economic, and cultural diversity in our community. We welcome people of all abilities, ages, ethnicities, socioeconomic backgrounds, sexual orientations, gender identities, belief systems and other characteristics to participate fully and equitably. We value the learning that comes from living and working with unique individuals. We strive for respect and mutual understanding among diverse communities and individuals.

Courage

We will seek common ground wherever possible, but we will not hesitate to respectfully advocate for change that strengthens our community.

STRATEGIC GOALS

To advance truth & reconciliation

To improve quality of life

To steward the natural and built environment

To support meaningful community engagement